

PROVIDENCE PROMISE 529 DAY SPONSORSHIP PACKAGE



May 3 | 12pm - 3pm
Farm Fresh RI
Providence, RI

A GRAND CELEBRATION OF COLLEGE SAVINGS

We invite you to support Providence Promise families and members of the community by sponsoring our Annual 529 Day Celebration. This event, hosted in honor of the “National 529 College Savings Plan Day”, will celebrate the college savings successes of enrolled students and their families and raise awareness about the benefits of college savings vehicles. The goal of the campaign is to raise \$175,000 toward our multi-faceted and innovative programming, including a college savings pathway, robust family and youth engagement wrap-around services, and an expansive incentive program.



EVENT HIGHLIGHTS:

- Celebrate the successes 1,250+ enrolled students from 700+ families saving over \$2.35 M toward their educational futures.
- Remarks from dignitaries, participants, and Executive Director, Madalyn Ciampi.
- 20+ community partner tables.
- See our program and impact in action!

We'd like to thank last year's 70+ sponsors who helped raise \$165,000+, including Richard & Rosalyn Slifka, Richard & Judy Lappin, Bruce & Marci Balter, R.P. Iannuccillo & Sons, and more.



2025 HONOREES

**Community Partner of the Year | RhodeWay Financial
Ambassador Award | Aron Blidner**

PRESENTING: \$15,000

- Valedictorian + Named as “Presenting Sponsor” of Annual 529 Day Celebration and Opportunity to address guests at event

VALEDICTORIAN: \$10,000

- Spotlight in Supporter Newsletter to 800+ donor and partner contacts
- Recognition during the live program
- Mention in event-associated press and media
- Host a table at event to distribute promotional materials and interact with attendees
- Logo in pre-event advertising, on event invitation, and on event web page

SALUTATORIAN: \$5,000

- Recognition during the live program
- Mention in event-associated press and media
- Host a table at event to distribute promotional materials and interact with attendees
- Logo in pre-event advertising, on event invitation, and on event web page
- Listing in Supporter Newsletter to 800+ donor and partner contacts

SPONSORSHIP TIERS

DEAN’S LIST: \$2,500

- Host a table at event to distribute promotional materials and interact with attendees
- Logo on event web page with a link
- Listing in Supporter Newsletter to 800+ donor and partner contacts

HONOR ROLL: \$1,500

- Logo on event web page with a link
- Listing in Supporter Newsletter to 800+ donor and partner contacts

COMMUNITY PARTNER: \$500

- Listing in Supporter Newsletter to 800+ donor and partner contacts

To sponsor 529 Day, please reach out to rpalumbo@pvdpromise.org or mail a check to the address below with “529 Day” as the memo. Thank you for your consideration!