

---

## Comments from the Executive Director

Dear Supporters,

We can hardly believe that summer has already come and gone!

Providence (PVD) Promise entered a new fiscal year in July and took meaningful, early steps towards our annual goals. Currently, there are 1,100 students enrolled in the program with more than \$1.3M in cumulative college savings. Meanwhile, we've provided \$66,125 in Early Scholarship incentives since July 1. We also received several generous contributions from donors, including a \$50,000 gift from the Warren Alpert Foundation, which provided a strong foundation for us to build from on this year's fundraising goals.

Summer is such an important time to take inventory of what we need personally, assess and reinvent our work, and prepare for the fall. Programming continued throughout the summer (we hope you'll read highlights on that below!). Meanwhile, we inventoried and adjusted a number of key systems. For example, we implemented a new "Early Scholarship" tracker that allows us to track incentives across major categories, including academic enrichment, socio-emotional, advocacy and empowerment, internal versus external programming, and in-school versus out-of-school. Notably, we added a seventh member to our team, a Finance and Operations Coordinator, who will add significant capacity to the team by overseeing bookkeeping, managing a number of data systems, and providing program management support.

As we head into the fall, we want to thank you for your continued interest in and support of our programs! We think quarter two will be a busy and rewarding time for staff and students alike. Also, make sure to save the date for our largest individual donor campaign of the year, Giving Tuesday, on November 28. Hope to "see" you there!

-Madalyn Ciampi, Executive Director

## Latest News

---

### Activity Roll-Up

#### Summer highlights:

- We attended several back-to-school celebrations and events, gathering 180 names of prospective families looking to learn more about our program.
- In July, middle and high school students with an interest in engineering and manufacturing toured Taco Comfort Solutions and learned about the company's equipment and processes.
- The Youth Council held elections and voted for a new Youth Council Advisory Board, increasing the number of leadership roles from 4 in 2022-2023 to 6 this year.
- BankRI facilitated a financial literacy workshop for our middle and high school students on topics such as managing a bank account and applying for a credit card. We received very positive feedback to continue this type of programming.
- Led by the Parent Council Co-Chairs, the summer Parent Meet and Greet garnered 60 attendees, including parents/guardians, family members, and children.
- The online Hispanic Heritage Month Event highlighted Hispanic history in Rhode Island, cuisine, art and culture. Participating families contributed to the session by sharing traditions and values of their own cultures.



*Bilingual Enrollment Coordinator Juan Rosales at a back-to-school event.*

## Looking forward to Fall:

- Year 3 of PVD Promise's Mentorship Program launches this month. Up to 35 middle school and high school students will be paired with college students from four different higher education institutions!
- This month, students will tour the Marble House in Newport, RI, have lunch on the lawn, and listen to Vice President of the 1696 Heritage Group, Keith Stokes, discuss the history of the Newport mansions.
- We are excited to host a Winter Play prepared and performed by the Elementary Scholars Council. The play will be showcased on December 12th as a fun opportunity for younger PVD Promise students, their friends and their families to get more involved.

## By the Numbers

### A snapshot of our impact as of 10/2/23

- \$1,300,000+ cumulative savings in college savings accounts (CSAs)
- 1,100 students enrolled
- \$66,125 earned in Early Scholarships since the start of the new fiscal year
- \$500,000+ earned in Early Scholarships since 2020!!!
- Total workshop attendance during the summer was 178 for Family Engagement and 76 for Youth Engagement

## Other News

### Announcements

- The 4th Annual Multicultural Night will take place on Friday, October 27 from 6 - 8pm at Farm Fresh RI. The event is an exciting celebration of the diversity reflected in the Providence Promise program. [RSVP here!](#)
- Save the date for our annual Giving Tuesday campaign on November 28! To pledge a matching gift or early contribution, please reach out to [rpalumbo@pvdpromise.org](mailto:rpalumbo@pvdpromise.org). Thank you!

## Partnerships Corner

---

## Community Partner Spotlight

### iHeart Media

In September, a group of Providence Promise students and their parents/guardians had the incredible opportunity to step into the world of radio at iHeartMedia. They got to explore various careers in the industry, received an exclusive tour of the station's dynamic space, and even had the chance to bond with their families over a taco bar generously provided by the station. It was a day filled with inspiration, learning, and lots of fun! Meanwhile, iHeart Media has been lending their support as we look to revamp our marketing and media strategy. We are very grateful to partners like iHeart Media who are willing to share their resources with us, making programming and strategy possible that otherwise would come at a significant cost to our organization.



*Students and family members enjoy a visit to iHeart Media in September.*

## Other Highlights

- We've been working closely with Village Green Virtual Charter School to generate enthusiasm for the program among their 9th grade class and have over 40 referrals.
- Enrollment staff and Family Champions are working with schools to identify and attend relevant family and community engagement events to help promote the Providence Promise program and increase our enrollment.
- Big Brothers Big Sisters of Rhode Island is co-facilitating a Clothing Drive Fundraiser with our Youth Council! The Youth Council Advisory Board will take the lead in planning the event.
- We've partnered with a class at the University of Rhode Island. Students will complete meaningful projects that advance our organization's mission as a part of their coursework.

## Call to Action

---

### How You Can Help

- **Donate** [here!](#)
- **Engage** your network about us (and [have them subscribe to our newsletter](#))
- **Volunteer** individually or as a group (contact [info@pvdpromise.org](mailto:info@pvdpromise.org))
- **Follow us** on social media (@pvdpromise or use icons below) and reshare our posts
- **Share** this newsletter with a friend

*Providence Promise promotes high educational aspirations and more equitable opportunities for Providence Public School students by advocating for college savings accounts and family engagement, increasing financial literacy, and reducing the financial burden of higher education.*

WWW.PVDPROMISE.ORG INFO@PVDPROMISE.ORG FALL 2023

